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Fostering Innovation and Entrepreneurship in Ecotourism to support sustainable development in Vietnam and the Philippines

Duration

May 2023 to April 2026

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What is ECOVIP?

Fostering Innovation and Entrepreneurship in Ecotourism to support sustainable development in Vietnam and the Philippines



A project aimed at improving the quality of higher education and enhance its relevance for the labour market in the Philippines and Vietnam, improving the level of competences, skills and employability potential of these countries' HEI students and stimulating the cooperation between institutions and the exchange of good practices.



ECOVIP Specific Objectives

1

ECOTOURISM HUBS

Promote the development of innovative interdisciplinary entrepreneurial Ecotourism projects by HEI students, in cooperation with the business sector.

2

ROADMAP FOR IMPROVEMENT

Develop a roadmap for the improvement of the education programmes in Tourism in cooperation with the business sector, to increase the employability of graduates.

How will ECOViP achieve this?

Ecotourism projects



ECOVIP Competition



ECOVIP Bootcamp



ECOVIP Training, tutoring and mentoring



Modification of Tourism curriculum

