



Innovation and
Entrepreneurship
in Ecotourism to
support sustainable
development in
Vietnam and the
Philippines

Strengthening
entrepreneurial and innovation
capacities for sustainable
development in tourism
in Vietnam and the Philippines through
cooperation with the business sector
by developing

Innovative interdisciplinary entrepreneurial ecotourism projects by HEI students

Roadmaps for the improvement of the education programmes in tourism to increase the employability of graduates













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Duration

May 2023 to
April 2026

